

Custom-Font
GT Cinetype
Academy Museum

Noir Associates mit Mauro Paolozzi und Grilli Type



WITH
enough courage,
YOU can do
without reputation.

Clark Cable — GONE WITH THE WIND

STORIES OF
STORIES OF
STORIES OF

Motion pictures, more commonly known as movies or films, are the world's most popular art form, encompassing many aspects of the visual and performing arts. Cinema refers to the art, technique, and business of making and exhibiting movies.

Since 1895, when the world's first commercial film screenings were held, movies have given us a window onto the world, expanding our viewpoints and opening our eyes to new wonders. They have captivated us like no other medium. Both short-form and feature-length movies provide us with entertainment, allow us to escape, and help us better understand ourselves and others.

CINEMA CINEMA

Stories of Cinema is a three-floor exhibition that presents the diverse, international, and complex stories of moviemakers, the works they create, and the impact their art has on the world. It explores narrative and documentary films, both animated and live-action, as well as the arts and sciences of moviemaking. While celebratory, the exhibition also seeks to contextualize and challenge dominant narratives around cinema.

Like the medium itself, *Stories of Cinema* will change over time. New iterations of the exhibition will showcase different movies, artists, eras, genres, and technologies, illuminating the many histories of cinema as told through a wide variety of experiences and perspectives.

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Stories of Cinema is organized by Academy Museum of Motion Pictures Director and President Bill Kramer, Senior Director of Curatorial Affairs Doris Berger, Exhibitions Curator Jenny He, and Assistant Curators J. Raúl Guzmán, Dara Jaffe, Ana Santiago, and Sophia Serrano, with support from Research Assistants Esme Douglas and Manouchka Kelly Labouba, the Academy Museum Inclusion Advisory Committee, and the Academy Branch Task Forces.



GERALD SCHWARTZ
HEATHER REISMAN

Panasonic

MGM

FotoKern

Dolby

SONY

Presented by PwC.

Major funding provided by Gerald Schwartz and Heather Reisman. Generous support provided by Metro Goldwyn Mayer, FotoKern, Barbara Roisman Cooper and Martin M. Cooper, Jocelyn R. Katz, John Ptak and Margaret Black, Lauren Shuler Donner, Randy E. Haberkamp, Kevin McCormick and A. Scott Berg, and John and Lacey Williams.

Technology solutions generously provided by Panasonic and Sony Electronics. Powered by Dolby.

Academy Museum of Motion Pictures
sponsored by

*YOU
aren't too bright,
I like that
in a MAN.*

Katleen Turner — BODY HEAT

STORIES OF STORIES OF STORIES OF

Multiple different stories are told in the same medium. Film, television, video, and digital art have, increasingly, become a part of the visual and performing arts. This section explores the art, technique, and facilities of making and watching movies.

Since 1929, when the world's first commercial film was shown, the medium has grown as a vibrant and dynamic, expanding and ever-changing art form. This section explores the many facets of the medium, from its roots in photography to its current role as a global communication tool, and how it has shaped our world and ourselves.

CINEMA CINEMA

Whether through a screen or through the lens of a camera, the medium of film has been a part of our lives for over a century. This section explores the art, technique, and facilities of making and watching movies.

Like the modern world, movies of the past were made by hand. This section explores the art, technique, and facilities of making and watching movies.



| Year | Director | Country | Genre |
|------|-------------------|---------|----------|
| 1929 | Charles Chaplin | USA | Comedy |
| 1929 | Walter Ruttenberg | Germany | Comedy |
| 1929 | Alfred Hitchcock | UK | Thriller |
| 1929 | Alfred Hitchcock | UK | Thriller |
| 1929 | Alfred Hitchcock | UK | Thriller |
| 1929 | Alfred Hitchcock | UK | Thriller |
| 1929 | Alfred Hitchcock | UK | Thriller |
| 1929 | Alfred Hitchcock | UK | Thriller |
| 1929 | Alfred Hitchcock | UK | Thriller |
| 1929 | Alfred Hitchcock | UK | Thriller |

INSTALLATION: PEDRO ALMODÓVAR

Installation: Pedro Almodóvar. This section explores the art, technique, and facilities of making and watching movies.



E-Mail,
e-Mail
is for Geeks and
Pedophiles!

Rayn Phillippe — CRUEL INTENTIONS

"WHATEVER FILM IT IS, WHETHER DOCUMENTARY OR NARRATIVE FILM, THE MATTER IS, WHETHER THE SUBJECT IS COMING THROUGH THE MEDIUM OF FILM."
— Spike Lee

ROBINSON
42

LINCOLN
34

Written Produced and Directed by
Spike Lee



I GAVE
HER MY HEART
AND *SHE GAVE ME*
A PEN.

John Cusack — SAY ANYTHING



Courtesy WHY-Architects & IN-FO.CO – Photos Iwaan Ban & Joshua White

IT IS BETTER
TO BURN OUT
THAN TO
FADE AWAY

Sean Connery — THE HIGHLANDER

2021

FILM

CALENDAR



Film Calendar
ACADEMY MUSEUM OF MOTION PICTURES
OCT - NOV 2021

Film Calendar
ACADEMY MUSEUM OF MOTION PICTURES
OCT - NOV 2021

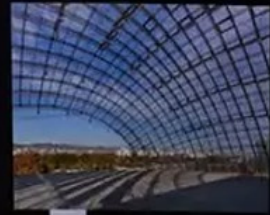
Film Calendar
ACADEMY MUSEUM OF MOTION PICTURES
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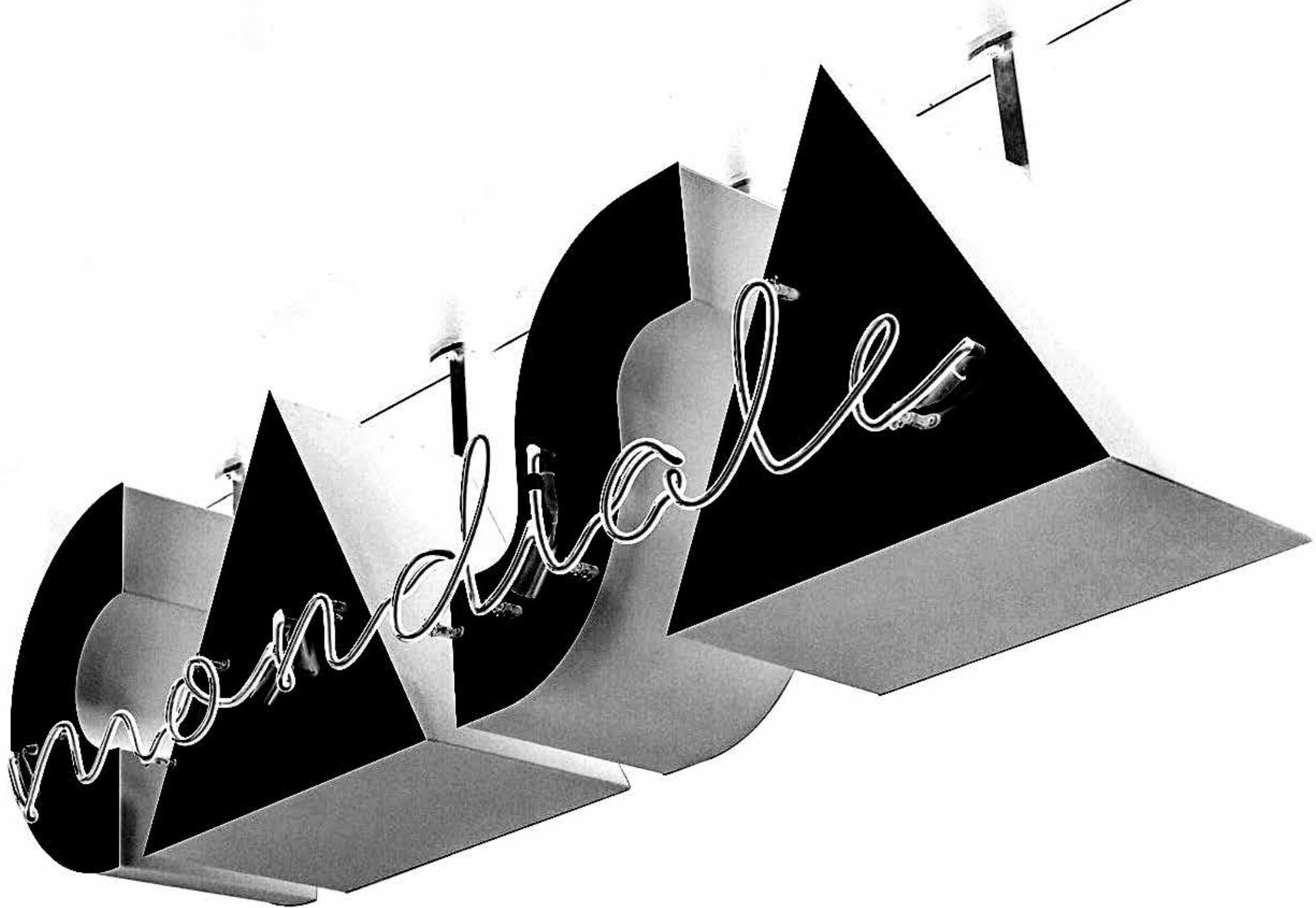
Film Calendar
ACADEMY MUSEUM OF MOTION PICTURES
OCT - NOV 2021

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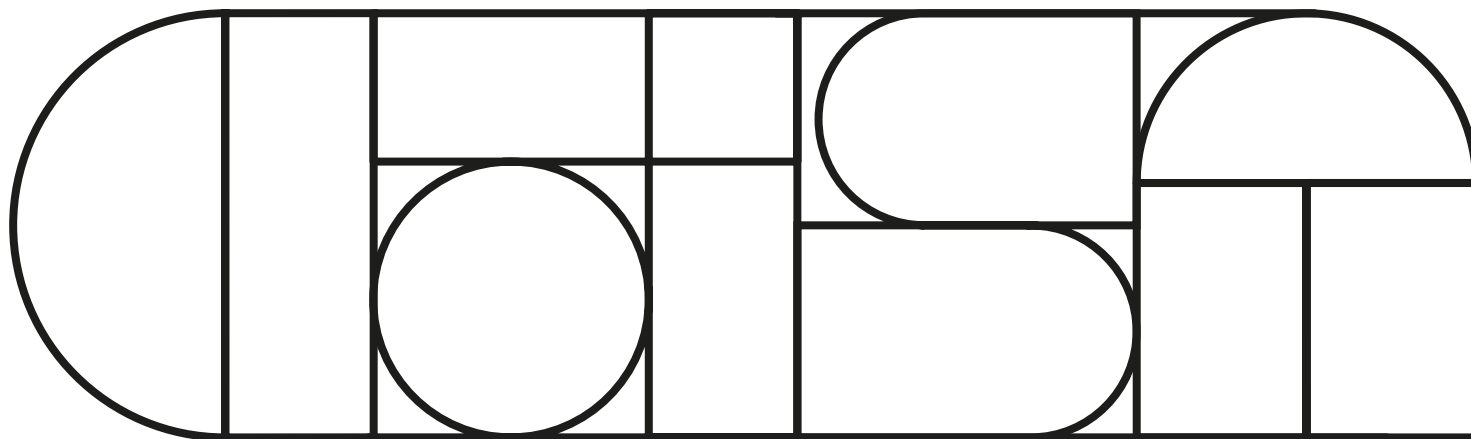




Setzkasten
CASA mondiale
PONTE Projektfonds



CASA



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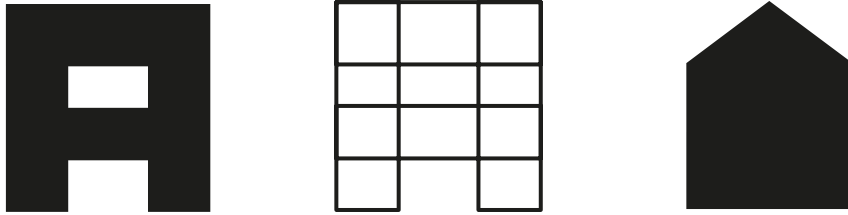
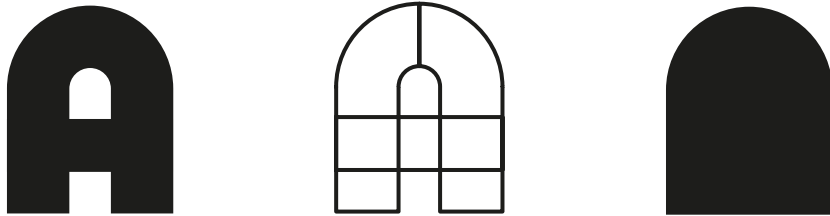
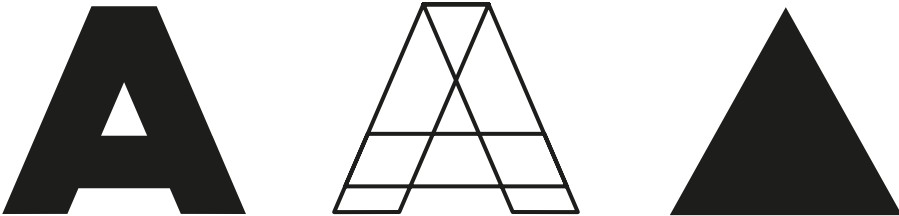
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Lineto.com

Rafael Koch mit James Goggin + Mauro Paolozzi



LL Prismaset A



Lineto Font-Feature



in Eye Magazine

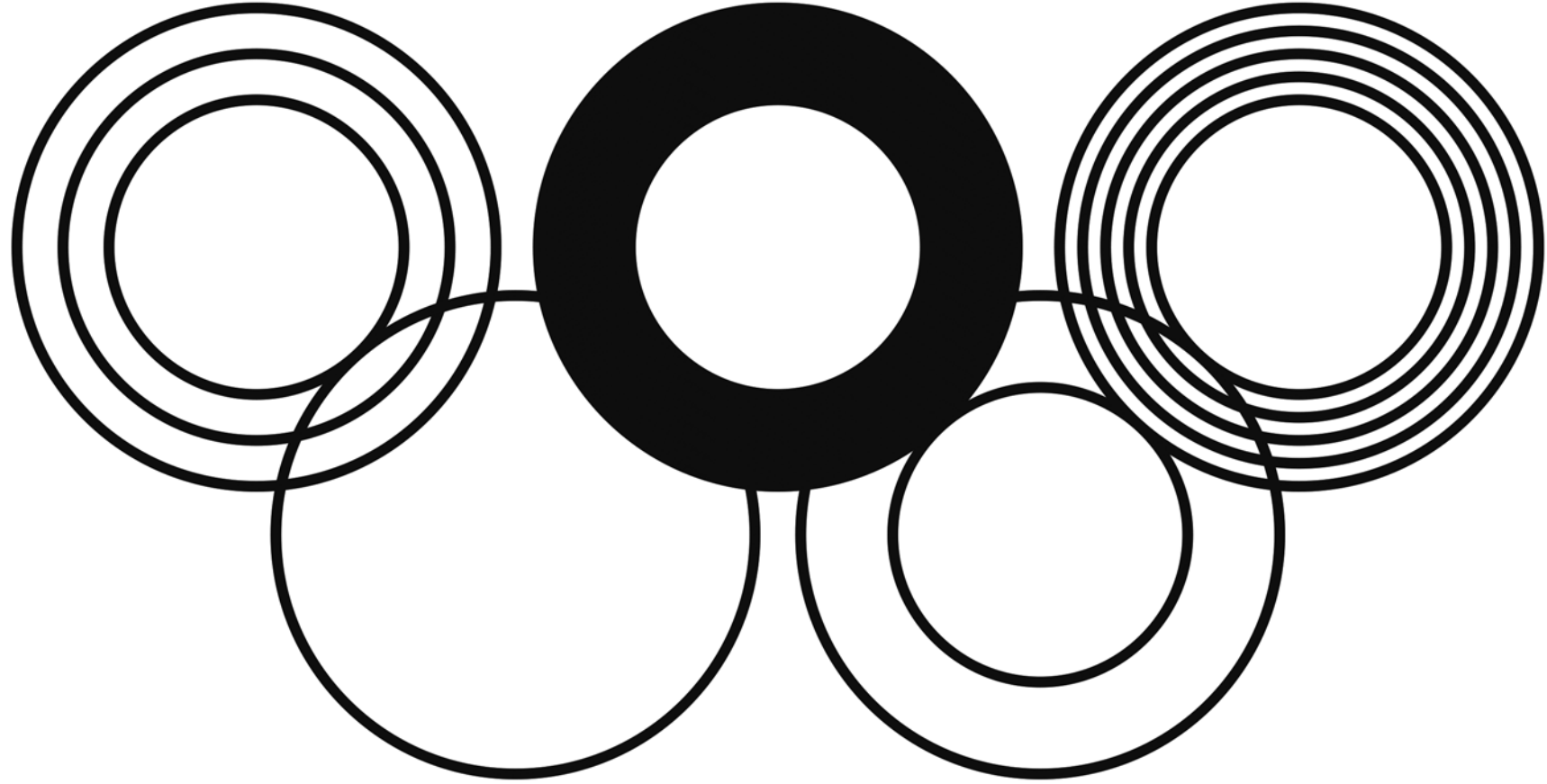




Image Schuh Berger



Künzli Ortho®



XIX

Mexico

68

Animal

Combat

Motor

WATER

SPORTS

Activity

& Fitness

SPORTS

Athletics

Gymnastics

TRIATHLON

Diving
Football
Hockey
JUDO
NORDIC

Fencing
Shooting
TENNIS

Boxing
Handball
ROWING

THE

2018
october
5/6/7

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THE NEW YORKER

Font-Adaption
LL Prismaset
Swiss Design Awards

Rafael Koch und Mauro Paolozzi mit Jonathan Hares

SWISS

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Kuratorium und Projektleitung,
Commissaire et direction du projet,
Curator and project management:
Patrizia Crivelli, Bern

Ausstellungskoordination,
Coordination de l'exposition,
Exhibition manager:
Barbara Vlachos, Bern

Ausstellungsarchitektur,
Scénographie, Exhibition design:
Holzer Kobler Architekturen, Zürich

Grafik, Graphique, Graphic Design:
Rafael Koch & Mauro Paolozzi,
Zürich / Fred Bodmer (Disch Café)

Disch Café:
Annette Weber, Fred Bodmer, Bern

Unser Dank, Nos remerciements,
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Holzer, Ingo Böhler, Simone Haar,
Annette, Fred, Malou, Monika, Bea,
Su, Dave (yay!)

Eine Ausstellung des Bundesamtes
für Kultur / Une exposition de l'Office
fédéral de la culture / An exhibition
of the Federal Office of Culture

www.swissdesignawards.ch


Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Eidgenössisches Departement des Innern EDI
Bundesamt für Kultur BAK

Die Ausstellung Swiss Design Awards ist Bestandteil des ältesten und bekanntesten Designwettbewerbs der Schweiz. Erstmals 1919 durchgeführt, wurde er ursprünglich als Instrument zur Ankurbelung der Wirtschaft nach dem ersten Weltkrieg gedacht. Seither hat er sich zum führenden Schweizer Designwettbewerb entwickelt und umfasst Produkt- und Industriedesign, Szenografie, Grafikdesign, Mode- und Textildesign, Fotografie sowie Schmuck und Keramik. Die Ausstellung Swiss Design Awards wird vom Bundesamt für Kultur organisiert und kuratiert. In diesem Jahr werden 59 Arbeiten aus 5 Hauptkategorien (Modedesign, Industriedesign, Grafikdesign, Fotografie und Designvermittlung) gezeigt, welche von der Eidgenössischen Designkommission und ihren Experten unter dem Vorsitz von Patrick Raymond aus über 300 Eingaben ausgewählt wurden. Aus den 59 Projekten, die hier zu sehen sind, wählt die Eidgenössische Designkommission kurz vor der Ausstellungseröffnung die Preisträgerinnen und Preisträger.

Die Ausstellung Swiss Design Awards bietet eine gute Möglichkeit während der Art Basel die neusten Entwicklungen in der Schweizer Designszene zu verfolgen und bildet einen geselligen Treffpunkt für Designer, Kritiker, Kuratoren und Galeristen. Die Preview findet am Montagabend statt, das Disch Café ist während der ganzen Woche geöffnet. Führungen und Podien werden ebenfalls angeboten.

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L'exposition Swiss Design Awards est une partie intégrante de la plus ancienne et plus renommée compétition de design suisse. Introduite pour la première fois en 1918, elle a été créée comme un outil de promotion de l'économie et de l'industrie nationale après la première guerre mondiale. Elle s'est depuis développée comme le concours le plus avancé de design en Suisse et comprend des projets de: design de produits; design industriel; scénographie; graphisme; mode; textile; photographie ainsi que bijoux et céramique. L'exposition Swiss Design Awards est organisée et conçue par l'Office fédéral de la culture. Cette année, 59 travaux — provenant des 5 catégories suivantes: mode, design industriel, graphisme, photographie et médiation de design - ont été choisis par la Commission fédérale de design et ses experts sous la présidence de Patrick Reymond parmi 300 candidatures. A partir des 59 projets visibles dans ces murs, la Commission fédérale de design sélectionne les lauréats des Prix fédéraux de design peu avant l'ouverture de l'exposition au public.

Les Swiss Design Awards présentent, dans le cadre d'Art Basel, les développements les plus récents dans la scène du design national et constituent un rendez-vous de choix pour designers, critiques, curateurs et marchands. La preview a lieu lundi soir 10 juin 2013 et le Dish Café vous accueille durant toute la semaine. Visites guidées et discussions complètent le programme.

The exhibition Swiss Design Awards forms part of Switzerland's oldest and most renowned design competition. Created in 1918, it was conceived as a tool to promote Swiss trade and industry after the First World War. Since then, it has evolved into Switzerland's foremost design competition, and encompasses product and industrial design, scenography, graphic design, fashion and textile design, photography, jewellery and ceramics design. The Swiss Design Awards exhibition is organized and curated by the Federal Office of Culture. This year, 59 projects are on display from 5 main categories (Fashion Design, Industrial Design, Graphic Design, Photography and design mediation). Selected by the Federal Design Commission and its jury lead by Patrick Reymond, from over 300 submissions. Out of the 59 works on display, the Federal Design Commission selects the prize winners shortly before the exhibition opens to the public.

The Swiss Design Awards at Art Basel provides an excellent opportunity to sample the latest developments of the design scene in Switzerland and serve as a convivial meeting place for designers, critics, curators and gallery owners. The preview is held on Monday evening, Dish Café is open during the whole week, and guided tours and talks are also on offer.

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