



CURRICULUM VITAE
RAFAEL KOCH
C/O NOIR ASSOCIATES
FELDSTRASSE 60
8004 ZÜRICH

Rafael Koch lives and works as a freelance art director and lecturer in Zurich. In addition to his studio commissions, he is lecturing at various art schools in Switzerland and Abroad and initiates projects in the field of visual design. Of particular interest is the connection between design and the possibilities of programming. In 2016, he became a partner of the Zurich based Design Studio «Noir Associates».

Rafael Koch has benefited in recent years from the close connection between freelance work, teaching activities and collaboration with fellow designers. This has led to numerous opportunities for participation. Fonts by Rafael Koch are distributed through Grilli Type and lineto.com.

As Co-author of self-initiated projects, Rafael Koch has questioned design conventions and methods of production. This has led to invitations for lectures, workshops and exhibitions, internationally. Along the way, he has freelanced for several design agencies in the fields of web-, corporate- and editorial design.

EDUCATION

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|-----------|---|
| 1999 | Diploma Graphic Design
School of Arts Lucerne, Fachklasse Grafik |
| 1999 – 94 | Study Graphic Design
School of Arts Lucerne, Fachklasse Grafik |
| 1998 – 97 | Internships / Student exchange
SO Design, Amsterdam / Crash Magazine, Paris / Bath College (UK) |
| 1976 | Born in Lucerne, Switzerland |

CURRENT POSITIONS

- 2016 – **Art Director / Partner**
Noir Associates, Zürich
- 2002 – **Lecturer**
Fachklasse Grafik Luzern
- 2001 – **Intervenant**
ECAL, Lausanne

PAST POSITIONS

- 2018 – 14 **Lecturer infographic Design**
Hochschule Luzern HSLU
- 2013 – 05 **Lecturer editorial Design**
Bern University of the Arts HKB
- 2011 – 09 **Graphic Designer**
Schauspielhaus Zürich
- 2009 – 07 **Co-Lead Studio for visual Communication**
Bern University of the Arts HKB
- 2006 **Graphic Designer**
Practise James Goggin, Lodon (UK)
- 2005 – 03 **Teaching assistant, New Media**
Zürcher Hochschule der Künste ZHdK
- 2003 – 01 **Graphic Designer**
plug.in – Kunst und neue Medien, Basel
- 2001 – 99 **Graphic Designer**
milani design & consulting AG, Zürich / Berlin

TEACHING (SELECTION)

- 2018 **Again for Tomorrow: Noir Associates & Peter Puklus**
• Workshop – ECAL, Lausanne
- **Multimodalität: Noir Associates**
• Lecture – HSLU Hochschule Luzern, Wirtschaft
- 2016 **Designpositionen: Rokfor**
• Lecture – Hochschule Konstanz – Technik Wirtschaft Gestaltung
- 2015 **Tracks + Rules = Design: Rokfor**
• Workshop – SUPSI, Canobbio
- **Tempo, Effizienz vs. Ästhetik: Rokfor**
• Lecture – Typo, St.Gallen
- 2013 **In Production: Rokfor**
• Lecture – Museum für Angewandte Kunst, Frankfurt
- 2012 **Design Talks: Rokfor**
• Lecture – Scuola Politecnica di Design, Milano
- **Rokfor**
• Workshop – ECAL, Lausanne
- 2011 **Generated databased publishing emphasizing design: Rokfor**
• Lecture – Hochschule für Künste, Bremen
- **Generated databased publishing emphasizing design: Rokfor**
• Lecture – ZHdK Zürcher Hochschule der Künste
- 2009 **The services we offer: Rokfor**
• Lecture – Archizoom, EPFL, Lausanne
- 2005 **Serendipity: encyclopaedizer.net**
• Lecture – Maxim Gorki Theater, Berlin
- 2002 **Playground touch summerschool**
• Workshop – GDI Gottlieb Duttweiler Institut, Rüschlikon
- 2001 **Stealing Eyeballs, designing media: Vectorama.org**
• Lecture – Künstler-Haus, Wien
- **Vectorama.org**
• Lecture – Palais des Festival, Cannes
- **Let us Play: Vectorama.org**
• Workshop – ECAL, Lausanne
- **Einblick / Ausblick: Display**
• Lecture – Muthesius Hochschule, Kiel
- 2000 **Let us Play: Vectorama.org**
• Lecture – ETH, Zürich
- **A multiuser Playground: Vectorama.org**
• Lecture and Workshop – Hyperwerk, Basel

INITIATIVES

- 2017 – **Zahlenfiguren / 3 dimensional Infographical figures**
Collaboration with Jiri Chmelik
- 2011 – **micro'coms / emotionalized diagrams**
Collaboration with Jiri Chmelik
- 2017 – 10 **Rokfor / Software to generate books and printed matter**
Collaboration with Urs Hofer and Gina Bucher
- 2016 – 06 **LL Prismaset / Font System (lineto.com)**
Collaboration with James Googin and Mauro Paolozzi
- 2016 – 06 **GT Cinétype / Font Family (Grilli Type)**
Collaboration with Mauro Paolozzi
- 2015 – 01 **Vectorama.org / a multiuser Playground**
Collaboration with Urs and Jürg Lehni

GRANTS (SELECTION)

- 2011 **Swiss Design Award**
with Rokfor by Swiss Federal Office of Culture
- **The Most Beautiful Swiss Books**
Book; Frauenzentrale Luzern by Swiss Federal Office of Culture
- 2006 **Prize of the Czech Ministry of Culture**
with vectorama.org by Int. Biennial of Graphic Design Brno
- **Nomination Prix Ars Electronica**
with vectorama.org by Ars Electronica Linz
- **The Most Beautiful Swiss Books**
for Reader; Bobby Fischer by Swiss Federal Office of Culture
- 2005 **Swiss Design Award**
for various printd matter by Swiss Federal Office of Culture
- 2003 **Werkpreis**
with encyclopaedizer.net by City and Canton of Lucerne
- 2002 **The Most Beautiful Swiss Books**
for Jodi Install.exe by Swiss Federal Office of Culture
- 2001 **Swiss Design Award**
with vectorama.org by Swiss Federal Office of Culture
- **Winner New Talent Competition**
with vectorama.org by Milia Cannes
- 2000 **Werkpreis**
with vectorama.org by City and Canton of Lucerne

CONTRIBUTIONS (SELECTION)

- 2016 **Swiss Style Now**
GT Cinétype; Cooper Union, New York
- 2014 **Swiss Graphic Design in Seoul**
GT Cinétype; Samwoon Paper Gallery, Seoul
- **Living Space**
Rokfor; International Poster and Graphic Design Festival, Chaumont
- **25th. International Biennial of Graphic Design**
Vectorama.org; Moravian Gallery, Brno
- 2012 **100 Jahre Schweizer Grafik**
Rokfor; Things to do; Museum für Gestaltung, Zürich
- **Les plus beaux livres**
Rokfor; Centre Culturel Suisse, Paris
- 2011 **Swiss Design Awards**
Rokfor; MUDAC, Lausanne
- 2009 **Archizoom; Forms of inquiry**
Rokfor; EPFL, Lausanne
- 2006 **Die Schönsten Schweizer Bücher**
Rokfor; Museum für Gestaltung, Zürich
- 2004 **Frische Schriften / Fresh Type**
Lego-Font & Lego Font Creator; Museum für Gestaltung, Zürich
- 2003 **Swiss Scrolls**
Lineto; Grafills Gallery, Oslo
- 2002 **Transmediale**
Vectorama.org; Club Transmediale, Berlin
- **postscript**
Lego-Font; Künstler-Haus, Wien
- **Swiss Design Awards**
Various printed matter; MUDAC, Lausanne
- 2001 **Viper 21**
Vectorama.org; Kunsthalle, Basel
- **Stealing Eyeballs**
Vectorama.org; Künstler-Haus, Wien
- **Milia**
Vectorama.org; Palais des Festival, Cannes
- 2000 **Swiss Design Awards**
Lego-Font and Lego Font Creator; Messehallen, Basel
- 1999 **Design Preis Schweiz**
Transport; Designcenter, Langenthal

READINGS (SELECTION)

Design special: Zahlenfigur

- Swiss annual Reporting, Rating # 22, Ed. Harbour Club Switzerland (2022)

Contemporary Typefaces: GT Cinétype

- Slanted Magazine # 27, Ed. L. Harmsen, ISSN 1867-6510 (2016)

Publishing; Demo Edition: Rokfor

- Progetto Grafico # 28, by S. Sfligiotti, ISSN 1824-1301 (2015)

Things to do: Rokfor

- Progetto Grafico # 21, by D. Fornari, ISSN 1824-1301 (2012)

Star in Stripes: LL Prismaset

- Wallpaper* # 7, Design Directory, by J. Bell, ISSN 1364-4475 (2011)

Type Archive Issue: LL Prismaset

- GRAPHIC # 16, by K. Kim, ISBN 978-89-960609-8-7 (2010)

12th European Design Annual: Blokes

- PRINT, Design Culture Place # 6, by E. Gordon, ISSN 0032-8510 (2007)

A bunch of dedicated Types: Lineto; LL Lego-Font

- IdN Int. designers Network # 13, by D. Witchell, ISSN 1029-4805 (2006)

GQ Zukunft; Malkatsen im Netz: Vectorama.org

- GQ # 8, Gentlemen's Quarterly, Ed. B. Runge, ISSN 1434-5560 (2001)

Hype 0501: Together we're stranger: Vectorama.org

- THE FACE # 52, by S. Randeria, ISSN 0263-1210 (2001)

Webdesign: Server: Vectorama.org

- De:Bug # 43, by A. Pascual and M. Hauer, Debug Verlags GmbH (2001)

Nova Helvetia: Vectorama.org

- IDEA No. 285, Int. Graphic Art, Ed. S. Shinkosha, ISSN 0019-1299 (2001)

Online Universum, Klicktipps: Vectorama.org

- mac magazin # 1, Ed. Th. Rehder, MACup Verlag GmbH, Hamburg (2001)

Interactive Toys; Hit and Run for Fun: Vectorama.org

- PAGE # 1, by C. Gerdes, MACup GmbH, ISSN 0935-6274 (2001)

Stealing eyeballs, designing media: Vectorama.org

- Der Standard, 20.04, by Chr. Muhr, Standard Verlagsgesellschaft (2001)

Moscow – Zurich; Swiss Graphic Design Today: Display

- KAK, Graphic Design Magazin # 26, by P. Bankov, ISSN 1609-0284 (2001)

One moment in Time: Vectorama.org

- Rosebud Magazin # 3, by R. Herms, ISBN 978-3931126544 (2001)

Font-Bricollage: LL Lego-Font & Lego-Font-Creator

- PAGE # 9, by J. Nachtway, ISSN 0935-6274 (2000)

Augenfeuer; Debatte über junge Schweizer Grafik: Transport

- Hochparterre # 11, by K. Gantenbein (1999)

PUBLICATIONS (SELECTION)

Swiss Graphic Design Histories – Collaboration: Transport & Vectorama.org

Ed. D. Fornari et al., Scheidegger & Spiess, ISBN 978-3-03942-020-9 (2021)

Mind Walks, Karl Nawrot – Collaboration: Noir Associates – Ed. J. Langdon,

Rollo Press 55, Zürich, ISBN 978-3-906213-23-1 (2018)

Stealing Swiss – Ed. H.R. Bosshard, E. Brechbühl, R. Lzicar, F.K. Park, Kimoon

& Yongchan Kim Publishers, ISBN 997-11-956720-0-4, Soul (2015)

100 Jahre Schweizer Grafik – Things to do: Rokfor – Museum für Gestaltung

Zürich, Lars Müller Publishers, Zürich, ISBN 978-3-03778-352-8 (2014)

Add me as a Friend – Rokfor: Edition Basiswissen – Ed. T. Prill, S. Michel,

HfK Hochschule für Künste, Bremen (2011)

Swiss Federal Design Grants – Sequences / Emotions: Rokfor – by J. Vacheron,

Ed. Bundesamt für Kultur, Bern, ISBN 978-3-0346-0795-7, Birkhäuser Verlag (2011)

DHUB: Museu del Disseny – Celebrate / Collect / Manifest: Rafael Koch

Ed. S. Barrett, A. Serrahima, Disseny Hub, Barcelona (2010)

Die schönsten Schweizer Bücher – Encyclopaedizer 2006–04

Ed. M. Fischer, Bundesamt für Kultur, Bern (2007)

Altitude – Contemporary Swiss Graphic Design – Ed. N. Bourquin, C. Mareis

Die Gestalten Verlag, Berlin, ISBN 978-3-89955-160-0 (2006)

Type Specific – Custom Fonts for Function and Identity: Rafael Koch

Ed. C. Rivers, Rotovision, East Sussex, ISBN 2-88046-820-5 (2005)

Introducing – Designs for Making a First Impression: Blokes – Ed. B. Brumnjak,

M. Mischler, Die Gestalten Verlag, Berlin, ISBN 3-89955-087-0 (2005)

Frische Schriften / Fresh Type – Lego-Font & Lego-Font-Creator – Ed. A.

Janser, Chr. Reble, Museum für Gestaltung Zürich, ISBN 3-907065-99-9 (2004)

A matter of design – It's a matter of Editorial Design: Blokes – Ed. Victionary,

Viction Workshop Hong Kong, ISBN 962-86504-6-7 (2004)

Benzin – Junge Schweizer Grafik: Vectorama.org – Ed. Th. Bruggisser,

M. Fries, Lars Müller Publishers, Zürich, ISBN 978-3-907078-57-08 (2001)

IDEA – No. 285, International Graphic Art, Nova Helvetia: Vectorama.org

Ed. S. Shinkosha, Seibundo Shinkosha Publishing, Tokyo, ISS 0019-1299 (2001)

Swiss Graphic Design – Display: Rafael Koch & Urs Lehni – Ed. H. Hellige,

M. Mischler, Die Gestalten Verlag, Berlin, ISBN 3-931126-36-6 (2000)

72-dpi – Vectorama.org – Ed. J.R. Hillmann, R. Klanten, V. Tiegelkamp,

Die Gestalten Verlag, Berlin, ISBN 3-931126-35-8 (2000)

Trigger – Transport – Ed. H. Hellige, R. Klanten, M. Mischler, Die Gestalten

Verlag, Berlin, ISBN 3-931126-35-8 (1999)

Rosebud – Retro, Design à la Carte: Transport – Ed. R. Herms, Rosebud Inc.

Wien ISBN 3-87191-251-1 (1999)